

Management Software/Service Comparison

Comparison by: Prospective Client: Hani AbuGhazaleh 12/5/03 (see end for comments)

	Thriva	Software Competitor	Online Registration Competitor
Cost	Only a per registrant fee	Huge upfront fee + Ongoing Fees for maintenance and per registrant	Per registrant fee + fees for securing merchant account and payment gateway
Ease of Administrator Use	★★★★★	★★★★	★★
Ease of Parent Use	★★★★★	★★★	★★
Meets our Needs	★★★★★ 1/2	★★	★★
Online Registration	✓	✓	✓
Multiple Camper Registration in one Session	✓	✓	✓
E-commerce	✓		
Allows Donations	✓		
Allows Refunds	✓	✓	✓
Online Credit Card Charges	✓	✓ (requires additional charges)	✓
Offline Credit Card Charges	✓	✓ (requires own merchant acct.)	
Real-time Card Charges	✓	✓ (requires additional charges)	✓
Non-real-time Card Charges	✓	✓ (requires own merchant acct.)	
Online Check Charges	✓		
Offline Check Charge Tracking	✓	✓	✓
Apply late registration fees	✓		
Add payments to Accounts	✓	✓	✓
Add transactions to Accounts	✓	✓	✓
Secure Site Included	✓		
Built in Payment Gateway	✓		✓
Scheduled Billing & Charges	✓		

Down Payments Available	✓	✓	
Payment Tracking	✓	✓	✓
Online Database	✓	✓	✓ (JUST for online registrations)
Accessible from anywhere	✓	✓ (requires software installation)	
Downloadable Forms (for Staff and Campers)	✓		
Staff Online Applications	✓		
Staff Management	✓	✓	✓
Staff Payroll	✓	✓	
Automatic Camper Assignment	✓	✓	✓
Reporting Abilities	✓	✓	✓
Unlimited Filters for Reporting	✓		✓
Report Formatter	✓		
Customizable	✓ (completely customizable)		✓ (limited customization)
Communication Tracking	✓		
Built in "To Do" Calendar (also tied to each registrant)	✓		
Mail Merge & Label Abilities	✓		✓ (not streamlined)
HTML Emails	✓		✓
Mass Emails	✓		✓
E-mail Reporting	✓		
Data Roll-Over	✓	✓	✓
Waiting List Capability	✓	✓	✓
Data Checking during Registration	✓	✓	✓
Stores partially completed Registrations	✓		
Allows for camper discounts based on your criteria	✓		
Live Form Editing	✓		✓

Automatic & Personalized Emails	✓		
Send emails to people that meet specific criteria	✓		
Automatic Confirmations (can include attachments to email)	✓		
Printable Confirmation with Confirmation number & Invoice	✓		
Allows for legal online signature for waivers	✓		✓
Complete Database Backup	✓	✓	✓
Allows for multiple administrators (and different security levels)	✓		
Exporting to Desktops/Excel	✓	✓	✓
Complete financial management and accounts receivable tracking	✓		
Parent Account Login / Check Balance Due / Check Information	✓	✓	✓
Inventory Management	✓		
Mailing List Management	✓		
Synchronize Offline and Online Registration Databases	✓		

Last year, we were faced with many obstacles and discrepancies within our records. Hours upon hours of time used for camp and financial management can **and should** be diminished. The solution would be to obtain a comprehensive management software that will meet all of our needs and expectations. I have compared three different software packages and services within this document although I have taken a look at several more. The products that did not make it on this list simply did not serve our needs.

My evaluation of these products makes my suggestion rather clear. I feel that we should obtain Thriva's product and services as our method of camp and event management for a 24-month term, upon which a decision to renew the service can be made prior to the 2006 camping season.

This is a relatively expensive investment, but I believe it to be absolutely necessary.